

**NEWS.....NEWS.....Article written for inclusion in Paraguay Braford Annual
EDENGARRY OFFERS CHANCE TO OWN YOUR OWN CATTLE...IN AUSTRALIA**

Here is your chance to purchase cattle in Australia, keep them in Australia, show them in Australia and possibly extract semen or embryos from them in the future for export to Paraguay. You don't need to own a property in Australia. Elwyn Rea of Edengarry Braford Stud and current President of the World Braford Confederation is offering you this opportunity to purchase a share of the genetics on which his well respected stud is based.

The Edengarry enterprise runs both a stud and commercial operation on just over 100,000 acres across three properties located in Central Queensland. Stud Principal, Elwyn Rea is a well renowned cattle judge and uses his lifetime knowledge of Braford's to select the best genetics backed by GeneSTAR markers for feed efficiency and tenderness. His belief that genetics should be backed by breeding means selection of genetics is based on family lines.

Enjoy shared ownership in the best genetics on offer. Studs tend to keep their best so they can keep breeding on – this is an opportunity to share ownership of these genetics at Edengarry.

Similar to the shared ownership of a racehorse – you would share ownership of a sire or dam, or a whole herd, within the Edengarry Braford herd. These animals would be maintained by the Edengarry stud, run with the Edengarry herd - you would share in the costs and benefits of these animals. Visit whenever you wish, attend shows and sales with the knowledge that your animals are participating.

Edengarry is constantly searching for the best genetics available – as an investor with shared ownership – you benefit without the inconvenience of searching for these genetics yourself or of having to own property in Australia. These genetics would then be available through a shared IVF or breeding program.

New ground breaking IVF techniques means that more calves can be born from the high quality animals and we are offering shares in our best animals to accommodate your dreams or ambitions.

“IVF or In Vitro Fertilisation ("fertilisation in glass") does not require stimulation of the donor cow with hormones. Eggs are removed directly from the ovary through the use of an ultrasound guided needle that aspirates the follicles on the ovary that contain the eggs. The eggs are taken to the laboratory upon recovery, where they are cultured, fertilised and grown as embryos to a stage where they can be transferred to recipient cows. This is very complex embryology which can only be carried out by specialists and experienced technicians. Using this process approximately 150 calves can be produced per donor, per year at a vastly reduced cost.

“The implications for the beef industry in introducing this technology to Australia are therefore immense. It essentially means that the most elite genetics in the world can be replicated many times in a relatively short period, thereby rapidly increasing genetic gain.” says Simon Walton, Managing Director, Australian Reproductive Technologies.

Embryos harvested from stud females will be shared on a percentage of ownership basis to be shown, sold or added to your herd, whatever you wish to do. We will manage the herd on your behalf with all costs for showing, breeding, selling or agistment paid on a share basis.

Embryos are available for purchase and are sold in pregnant recipient females. There will be periodic flushes using different genetic combinations available throughout the year. Two of the sires utilised in this programme are Edengarry Chad, All Breeds Junior Champion at Beef 2007 and currently with excellent progeny and Rarcamba Grandiose, Champion All Breeds at Wandoan Show 2008.

Semen is also available for export to Paraguay from Edengarry Emperor, out of the same dam as Edengarry Chad.

Visit www.edengarry.com for more information about the stud enterprise. Contact Elwyn Rea on ejrea@bigpond.com to obtain more information on the embryos or the semen.